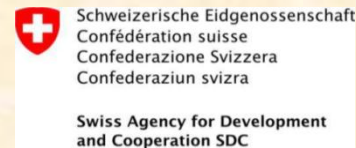


SAMEEEKSHA Knowledge Sharing Platform



10th Meeting
15 December 2015

The Energy and Resources Institute (TERI)
New Delhi

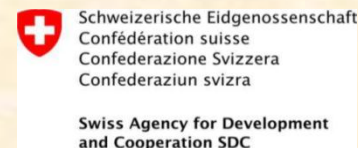




'SAMEEKSHA'

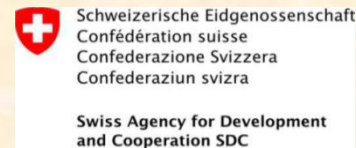
SMALL AND MEDIUM ENTERPRISES: ENERGY EFFICIENCY KNOWLEDGE SHARING

A platform for promoting energy efficiency in MSMEs
Assists in disseminating knowledge on new projects, technologies
and operating practices





SAMEEKSHA Secretariat: An update (April'15 – November'15)



9th Meeting (April 2015)

❖ Presentations

- Activities under the BEE-SME Program- **BEE**
- UNIDO initiatives in promoting EE in MSMEs
- GIZ Responsible Enterprise Financing Programme in the SME sector
- Promoting Energy Efficient Agriculture Pump-sets- **TERI**



❖ Discussions

- improving effectiveness and information base of the SAMEEEKSHA through a graphical interface
- Improving the content of newsletter and website





SAMEEEKSHA Newsletter

New Design/pattern

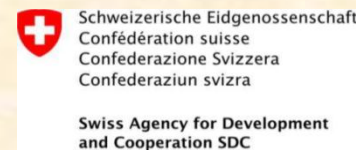
- Theme based issues
- Will have interviews and perspectives from major stakeholders
- http://www.sameeeksha.org/newsletter/june_issue2_2015.pdf



Old Design



New Design





SAMEEEKSHA Newsletters

- ❑ Published two issues (June'15 and September'15)

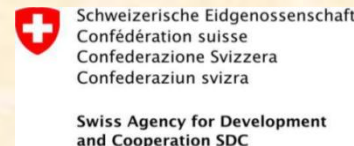
Carrying:

- ❑ June' 15 Issue (**Focus theme-pump sets**)

- Case study – Study to promote energy efficient pumps in India
- Profile on Rajkot Pump Cluster
- Event updates- Workshops under CLIP program in Rajkot
- Summary of 9th Meeting of SAMEEEKSHA

- ❑ September'15 Issue (**Focus theme- Technology Cooperation - EE in the Indian MSME sector**)

- **SDC** - RDD&D, Capacity Building and Long-Term Partnerships
- **UNIDO** - Establishing business models to overcome policy, financial and capacity barriers
- **SIDBI** - Crafting innovative, end-to-end financial solutions for promoting energy efficiency





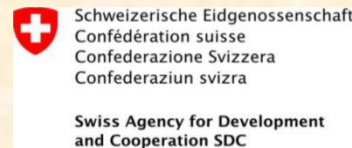
Discussions during the last meeting: Action points for the Secretariat

❖ *SAMEEEKSHA Website*

- To make the SAMEEEKSHA website more user-friendly and effective, its hosted content should be made accessible through a graphical interface
- Data from the BEE-WB-GEF project in five clusters on SAMEEEKSHA website
- To re-circulate case study templates to members
- Members should link their project websites to SAMEEEKSHA website

❖ *Gathering cluster level energy data*

- Data already available for 33 clusters on the website
- Under TERI-SDC EESE project, data collected for 20 clusters, 15 cluster profiles prepared
- Under the SAMEEEKSHA platform, TERI with support from Shakti Foundation to collect data from 10 new energy intensive clusters in the states of Haryana, Tamil Nadu and Gujarat

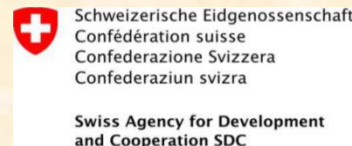


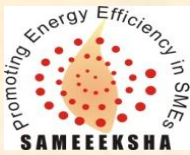


SAMEEEKSHA Website (www.sameeksha.org)

- ❖ Updated/uploaded information/knowledge products:
 - Cluster profiles/project briefs (3)
 - Knowledge products (5)
 - SME News
 - Latest events towards promoting EE in SMEs
 - Videos

- ❖ Hosts contents such as cluster manuals/ profiles, detailed project reports, energy audit reports, case studies, project briefs, brochures, access to newsletters, videos prepared on EE interventions.

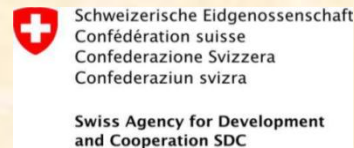




Demonstration of MSME Energy Map of India



www.sameeksha.org





***SAMEEEKSHA looks forward to your
enthusiastic participation in strengthening the
Indian MSME sector!***

Thank You

**Upinder Singh Dhingra
SAMEEEKSHA Secretariat**

