

SAMEEEKSHA

Presentation by

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NOCCI

- *North Orissa Chamber of Commerce and Industry* (NOCCI) is an apex body of Industry & Commerce of North Odisha, based at Balasore, playing a vital role in promoting entrepreneurship, enterprises & investment, by working closely with government on policy issues, in addition to enhancing the efficiency & competitiveness of industry for expanding business opportunities.

NOCCL's engagements for Energy conservation

- Organized several program on energy efficiency and energy audits, from time to time.
- “Awareness Programs on Energy Efficient Technologies” by MSME DI, Cuttack & "The Energy and Resource Institute (TERI)
- Participation in EMAK workshop on promoting energy efficiency in SMEs and waste heat recovery measures in India.
- Seminar on Motor Replacement Program of BEE

Energy Efficiency Overview

- MSMEs need to improve the energy efficiency of their manufacturing processes.
- This is especially so in the face of ever-rising energy costs and global competition.
- This requires the MSME sector to understand the process of energy saving & technology up-gradation for minimizing cost.
- Energy saved is equivalent to earning: investment that pays back.

Challenges in improving energy efficiency of SMEs

- Building Awareness across the country including remote areas.
- Lack of adequate incentive to motivate SMEs to improve Energy Efficiency. (Fiscal incentive for replacement of old machines, equipment, motors and lights)
- Need for adopting new technologies for energy efficiency
- Conflict of investment priorities

NOCCI Achievements

- Regular programs on energy efficiency have motivated several of our members.
- One such member unit, M/s. Jagadamba Polymers, have won the National Award for Energy Conservation twice in 2012 and in 2014 and State Energy Conservation Award in 2015 and in 2016.

Recommendations

- Arranging regular awareness programs, through Industry Associations
- CLCSS subsidy, now stopped, should be reintroduced and be increased from 15% (limit 15 lakhs) to 25%
- Capable Associations can be authorized to conduct energy audit funded by the Govt.
- Energy Audit's cumbersome process can be simplified
- Funds / Loans & subsidies can be canalized through Industry Associations.



THANK YOU