

# CLUSTER PROFILE

## GUJARAT DAIRY CLUSTER

### Background

The Indian dairy industry traditionally comprised unorganized milk producers who were scattered in rural areas and depended on middlemen to sell their produce. On the eve of Independence, the rural milk producers in the state of Gujarat were motivated to organize themselves as cooperatives and thereby obtain control over production, processing and marketing of milk and milk products. This cooperative dairy movement was later institutionalized under an ambitious and innovative nation-wide project called 'Operation Flood', thanks to which India has become the largest milk producer in the world. According to the National Dairy Development Board (NDDB), India produced 132.4 million tonnes of milk in 2012–13. There are currently over 15 million milk producers across the country, organized into 144,500 dairy cooperative societies. The milk is processed in 184 District Co-operative Unions and marketed by 22 State Marketing Federations.

Gujarat is now the fourth largest milk producing state (contributing to about 8% of total production) in the country; in 2012–13, the state produced 10.3 million tonnes of milk (*source*: NDDB). Almost all the districts in the state have milk processing units. Most of these units are identified as SMEs, and members of the Gujarat Cooperative Milk Marketing Federation (GCMMF), the sole agency for marketing the products manufactured



Chilling section

by the different milk co-operative member societies in Gujarat under the brand name of 'Amul'. According to GCMMF, Gujarat has 17 District Cooperative Milk Producers' Unions and 17,025 village-level milk cooperative societies with 3.23 million members. The sales turnover in 2013–14 was 181,430 million rupees (USD 3.0 billion).

### Technology status and energy use

The basic raw material in the dairy industry is milk (from cows and/or buffalo). As fresh milk is highly perishable, it needs to be chilled to about 4° C and retained at this temperature so that it does not get spoiled during storage and transport for further processing. There are two broad categories of milk processing units: (1) chilling centres; (2) dairies.

Chilling centres are located in remote villages to collect the fresh milk from various local cooperatives. The fresh milk is graded, weighed, chilled, sampled, loaded in tankers and dispatched to processing plants (dairies). Often, chilling centres may have bulk milk cooling tanks (BMCs), which are large storage tanks for chilling and holding the milk at a low temperature till such time as it can be transported to the dairies.

Dairies receive chilled milk from chilling centres and process it to make packaged milk for distribution, as well as to manufacture various products like butter, cheese, curd, ghee, paneer (cottage cheese), milk powders, ice cream, flavoured milk, sweets, etc. In all cases, the first and most important step is pasteurization of the milk to destroy the microbes that would otherwise spoil it. Pasteurization is carried out by heating the milk rapidly to around 80 °C, and holding it at that temperature for about 15 seconds.

### Energy use

Milk processing in a dairy requires both heating and chilling. The major energy consuming equipment and machinery in a typical milk processing unit include:

- Ammonia vapour compression systems (for chilling)
- Boilers (for heating)
- Other auxiliaries like pumps and electric motors
- Dryers (milk powder units)



**Pasteurization plant**

The major energy sources in milk processing units include electricity, natural gas, furnace oil, light diesel oil, castor oil, de-oiled cake and biomass fuels like wood and saw dust. The total annual energy consumption of dairy industries in Gujarat is about 9344 tonnes of oil equivalent (Table 1) of which about 16% is consumed by chilling centres and 84% by dairies.

The specific energy consumption (SEC) depends on the final product being manufactured by the concerned

**Table 1. Annual energy consumption in Gujarat dairy cluster**

Energy source	Unit	Annual consumption			toe*
		Chilling centres	Dairies	Total	
Electricity	kWh	7838891	27607940	35446831	3048
FO	GJ	25182	113485	138667	3312
NG	GJ	–	108919	108919	2601
Wood	GJ	6234	6072	12306	294
LDO	GJ	344	2325	2669	64
HSD	GJ	1066	–	1066	25
				Total	9344

\* toe—tonnes of oil equivalent

dairy unit. The SEC for chilling centres is estimated at 0.003 toe/t, and that of dairy units at between 0.084–0.097 toe/t.

### Options for energy saving

Various energy audit studies in dairy units (undertaken as a part of the BEE-SME program) in the state of Gujarat indicated a number of energy conservation measures that could be considered by the units through technology upgradation and adoption of better operating practices (Table 2). The total annual energy saving potential through adoption of these measures is estimated at 920 toe (about 10% of the total annual energy consumed by the cluster). An investment of about 89 million rupees is required for implementation of energy conservation measures. The simple payback period on the investments ranges from 5 months to 9 years.

**Table 2. Selected energy conservation measures for units in Gujarat dairy industries**

No.	Existing system	Proposed system	Replication potential (units)	Total annual energy saving potential		Total investment (Rs million)
				Energy/fuel units	toe	
<i>Best available technologies (BAT)</i>						
1	Hot water generation	Solar energy based hot water generation system	12	95 tonnes FO	95	4
2	Refrigeration system	Waste heat recovery by providing de-superheater in ammonia vapour compression based system	14	1050782 kWh	90	6
3	Reciprocating compressors	Replacement of reciprocating compressors with screw compressors	5	91332 kWh	8	3
4	Ammonia compressor	Soft starter in ammonia compressor for part load operation	21	232344 kWh	20	1

**Table 2. Contd...**

No.	Existing system	Proposed system	Replication potential (units)	Total annual energy saving potential		Total investment (Rs million)
				Energy/fuel units	toe	
5	Condenser water circulation pumps	Providing glass flake coating in impellers and casing of condensate water circulation pumps	12	90461 kWh	8	1
6	Pneumatic pouch filling machine	Replacing conventional machine with PLC based mechanical pouch filling machine	6	63360 kWh	5	3
7	Refrigeration system	Replace ice bank tank (IBT) system with thermal storage system	22	569160 kWh	49	28
8	Cooling tower	Replace metallic blades with FRP blades in cooling towers	7	16200 kWh	1	–
9	Old and conventional motors	Replace with energy efficient motors	15	332899 kWh	29	4
<i>Best operating practices (BOP)</i>						
1	Boiler	Improve condensate recovery	4	25.4 tonnes FO	26	0.9
2	Steam and hot water lines	Insulation improvements in steam and hot water lines	22	187 tonnes FO	188	1
3	Compressor	Reducing operating pressure of compressed air system with proper size of compressed air pipelines	5	17510 kWh	2	0.4
4	Lighting	Use of energy efficient lighting system	22	62287 kWh	5	0.9
5	Chilled water pipeline	Insulation improvements in chilled water pipeline	22	263376 kWh	23	2
6	Chiller compressors	Use of cogged belts in place of V-belts for reciprocating compressors	21		13	–

Compiled by TERI from (i) 'Manual on energy conservation measures in Gujarat dairy (SME) cluster, Ahmedabad' under the BEE-SME Program, 2011; (ii) 'Benchmarking and mapping Indian MSMEs energy consumption': a BEE-AfD-TERI study, 2012